

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Ave
Ste 306
Towson, MD 21286

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
44910-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Crossroads Grass Root Pol	CROSSROADS GPS	998

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	44910	09776214

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	Let's Make a Deal	3:00 PM-4:00 PM	- TWTF - -	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - TWTF - - 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC Tu 10/09/12 3:25 PM Let's Make a Deal 3:00 PM-4:00 PM :30 OHSNTV07GP \$500.00 NM									
1 WKRC W 10/10/12 3:26 PM Let's Make a Deal 3:00 PM-4:00 PM :30 OHSNTV07GP \$500.00 NM									
4 WKRC Th 10/11/12 3:59 PM Let's Make a Deal 3:00 PM-4:00 PM :30 OHSNTV07GP \$500.00 NM									
3 WKRC F 10/12/12 3:25 PM Let's Make a Deal 3:00 PM-4:00 PM :30 OHSNTV07GP \$500.00 NM									
2	10/09/12	10/12/12	4p Local 12 News at Four	4:00 PM-4:30 PM	- TWTF - -	:30	4	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - TWTF - - 4 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC Tu 10/09/12 4:29 PM 4p Local 12 News at Four 4:00 PM-4:30 PM :30 OHSNTV07GP \$850.00 NM									
4 WKRC W 10/10/12 4:08 PM 4p Local 12 News at Four 4:00 PM-4:30 PM :30 OHSNTV07GP \$850.00 NM									
1 WKRC Th 10/11/12 4:27 PM 4p Local 12 News at Four 4:00 PM-4:30 PM :30 OHSNTV07GP \$850.00 NM									
3 WKRC F 10/12/12 4:09 PM 4p Local 12 News at Four 4:00 PM-4:30 PM :30 OHSNTV07GP \$850.00 NM									
3	10/09/12	10/12/12	6p Local 12 News at Six	6:00 PM-6:30 PM	- TWTF - -	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - TWTF - - 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Tu 10/09/12 6:24 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OHSNTV07GP \$1,200.00 NM									
2 WKRC W 10/10/12 6:08 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OHSNTV07GP \$1,200.00 NM									
4 WKRC Th 10/11/12 6:24 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OHSNTV07GP \$1,200.00 NM									
3 WKRC F 10/12/12 6:13 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OHSNTV07GP \$1,200.00 NM									
4	10/09/12	10/12/12	M-F 7p-730p	7:00 PM-7:30 PM	- TWTF - -	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - TWTF - - 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Tu 10/09/12 7:12 PM M-F 7p-730p 7:00 PM-7:30 PM :30 OHSNTV07GP \$900.00 NM									
4 WKRC W 10/10/12 7:28 PM M-F 7p-730p 7:00 PM-7:30 PM :30 OHSNTV07GP \$900.00 NM									
2 WKRC Th 10/11/12 7:28 PM M-F 7p-730p 7:00 PM-7:30 PM :30 OHSNTV07GP \$900.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646


www.local12.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
44910-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	CROSSROADS GPS	998	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																									
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1	WKRC	Sa	10/13/12	10:43 PM	Sat Reg 3	10:00 PM-11:00 PM	:30	OHSNTV07GP	\$2,000.00	NM																																																																																								
11	10/14/12	10/14/12	Face the Nation	10:30 AM-11:00 AM	- - - - - S	:30	1	\$1,800.00	NM																																																																																									
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>- - - - - S</td><td>1</td><td>\$1,800.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	- - - - - S	1	\$1,800.00																																																																													
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INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646


www.local12.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
44910-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	CROSSROADS GPS	998	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
11	10/14/12	10/14/12	Face the Nation	10:30 AM-11:00 AM	-----S	:30	1	\$1,800.00	NM																																													
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>Su</td><td>10/14/12</td><td>10:59 AM</td><td>Face the Nation</td><td>10:30 AM-11:00 AM</td><td>:30</td><td>OHSNTV07GP</td><td>\$1,800.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Su	10/14/12	10:59 AM	Face the Nation	10:30 AM-11:00 AM	:30	OHSNTV07GP	\$1,800.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WKRC	Su	10/14/12	10:59 AM	Face the Nation	10:30 AM-11:00 AM	:30	OHSNTV07GP	\$1,800.00	NM																																												
12	10/14/12	10/14/12	Bengals vs Cleveland 9/11	1:00 PM-4:00 PM	-----S	:30	1	\$18,000.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$18,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>Su</td><td>10/14/12</td><td>12:57 PM</td><td>Bengals vs Cleveland 9/16</td><td>1:00 PM-4:00 PM</td><td>:30</td><td>OHSNTV07GP</td><td>\$18,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S	1	\$18,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Su	10/14/12	12:57 PM	Bengals vs Cleveland 9/16	1:00 PM-4:00 PM	:30	OHSNTV07GP	\$18,000.00	NM											
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1	WKRC	Su	10/14/12	12:57 PM	Bengals vs Cleveland 9/16	1:00 PM-4:00 PM	:30	OHSNTV07GP	\$18,000.00	NM																																												
13	10/14/12	10/14/12	Regular Season	4:00 PM-7:00 PM	-----S	:30	1	\$7,500.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$7,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>Su</td><td>10/14/12</td><td></td><td>Regular Season</td><td>4:00 PM-7:00 PM</td><td>:00</td><td></td><td>\$7,500.00</td><td>NM</td></tr><tr><td colspan="11">Unresolved</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S	1	\$7,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Su	10/14/12		Regular Season	4:00 PM-7:00 PM	:00		\$7,500.00	NM	Unresolved										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/08/12	10/14/12	-----S	1	\$7,500.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WKRC	Su	10/14/12		Regular Season	4:00 PM-7:00 PM	:00		\$7,500.00	NM																																												
Unresolved																																																						
14	10/14/12	10/14/12	Sun Reg 3	9:00 PM-10:00 PM	-----S	:30	1	\$5,000.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WKRC	Su	10/14/12	9:41 PM	Sun Reg 3	9:00 PM-10:00 PM	:30	OHSNTV07GP	\$5,000.00	NM																																												
15	10/15/12	10/15/12	Let's Make a Deal	3:00 PM-4:00 PM	M-----	:30	1	\$500.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>M</td><td>10/15/12</td><td>3:25 PM</td><td>Let's Make a Deal</td><td>3:00 PM-4:00 PM</td><td>:30</td><td>OHSNTV07GP</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	M-----	1	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	M	10/15/12	3:25 PM	Let's Make a Deal	3:00 PM-4:00 PM	:30	OHSNTV07GP	\$500.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	WKRC	M	10/15/12	3:25 PM	Let's Make a Deal	3:00 PM-4:00 PM	:30	OHSNTV07GP	\$500.00	NM																																												
16	10/15/12	10/15/12	4p Local 12 News at Four	4:00 PM-4:30 PM	M-----	:30	1	\$850.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$850.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>M</td><td>10/15/12</td><td>4:28 PM</td><td>4p Local 12 News at Four</td><td>4:00 PM-4:30 PM</td><td>:30</td><td>OHSNTV07GP</td><td>\$850.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	M-----	1	\$850.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	M	10/15/12	4:28 PM	4p Local 12 News at Four	4:00 PM-4:30 PM	:30	OHSNTV07GP	\$850.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/15/12	10/21/12	M-----	1	\$850.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WKRC	M	10/15/12	4:28 PM	4p Local 12 News at Four	4:00 PM-4:30 PM	:30	OHSNTV07GP	\$850.00	NM																																												
17	10/15/12	10/15/12	6p Local 12 News at Six	6:00 PM-6:30 PM	M-----	:30	1	\$1,200.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$1,200.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>M</td><td>10/15/12</td><td>6:24 PM</td><td>6p Local 12 News at Six</td><td>6:00 PM-6:30 PM</td><td>:30</td><td>OHSNTV07GP</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	M-----	1	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	M	10/15/12	6:24 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	:30	OHSNTV07GP	\$1,200.00	NM											
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1	WKRC	M	10/15/12	6:24 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	:30	OHSNTV07GP	\$1,200.00	NM																																												
18	10/15/12	10/15/12	M-F 7p-730p	7:00 PM-7:30 PM	M-----	:30	1	\$900.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	WKRC	M	10/15/12	7:21 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	OHSNTV07GP	\$900.00	NM																																												
19	10/15/12	10/15/12	Letterman	11:35 PM-12:35 XM	M-----	:30	1	\$650.00	NM																																													
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INVOICE

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Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646


www.local12.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
44910-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	CROSSROADS GPS	998	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
19	10/15/12	10/15/12	Letterman	11:35 PM-12:35 XM	M-----	:30	1	\$650.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKRC</td><td>M</td><td>10/15/12</td><td>11:59 PM</td><td>Letterman</td><td>11:35 PM-12:35 XM</td><td>:30</td><td>OHSNTV07GP</td><td>\$650.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	M	10/15/12	11:59 PM	Letterman	11:35 PM-12:35 XM	:30	OHSNTV07GP	\$650.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WKRC	M	10/15/12	11:59 PM	Letterman	11:35 PM-12:35 XM	:30	OHSNTV07GP	\$650.00	NM																					
20	10/15/12	10/15/12	11p M-F Local 12 News 1	11:00 PM-11:35 PM	M-----	:30	1	\$2,400.00	NM																						
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	10/15/12	10/21/12	M-----	1	\$2,400.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WKRC	M	10/15/12	11:22 PM	11p M-F Local 12 News 1	11:00 PM-11:35 PM	:30	OHSNTV07GP	\$2,400.00	NM																					
<u>Total Spots</u>							39																								

Payment Terms 30 Days

<u>Gross Total</u>	\$76,800.00
<u>Agency Commission</u>	\$11,520.00
<u>Net Amount Due</u>	\$65,280.00

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